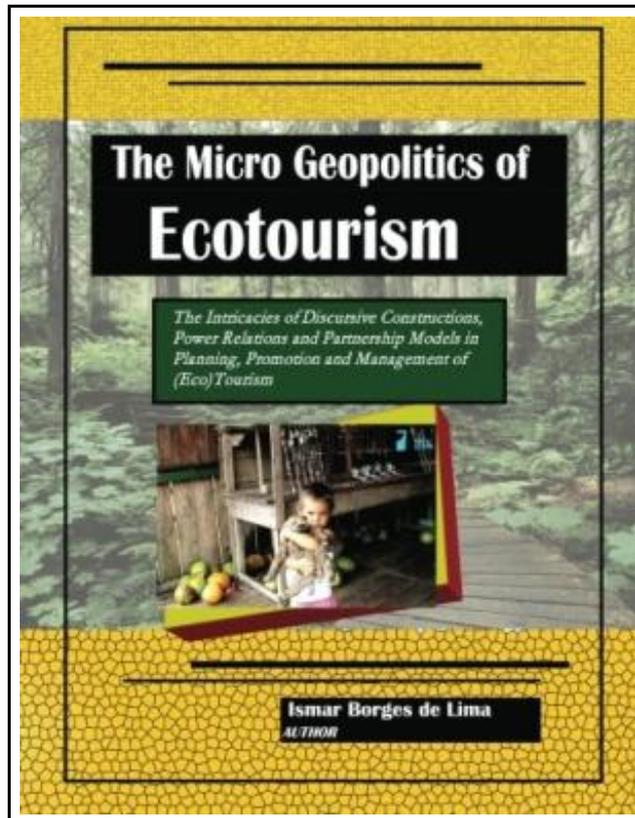


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978-85-912426-2-7, United States, 2011. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This is an interdisciplinary book on tourism, sustainability, nature conservation and preservation, public policies, politics, power relations, partnerships and discursive constructions which presents tourism-related topics and current themes with remarkable in-depth analysis and introspective views serving as a source to various purposes of scholars, researchers, professors, government staff, planners, policy makers, people of trade and of private sector, civil society, NGOs, and by those interested in this subject. It is a book written to be used by individuals of any discipline within the Social Sciences, such as planning and management, human geography, and sociolinguistics, etc. The book has very well-built conceptual, theoretical and methodological sections because it is based on a four-year doctoral investigation. Conceptually, the author discusses and applies Social Constructionism, Critical Realism and Theory of Collaboration to empirical data, and he discusses and adapts the Critical Discourse Analysis (CDA) of Norman Fairclough as a methodological tool. Ismar s contributions to Academia are many and lie in the development of the Contextual Critical Discourse Analysis (CCDA) as a qualitative method; as well as his approach on sustainability as socially constructed in which he labels it as liquid sustainability . He was also the first scholar to develop the concept of local environmental governance (LEG) and to apply it to real cases as an essential element of new ecologically oriented development models. This book is a very interesting reading with unique approaches. There are general chapters accessible to a broad audience in reason of case studies in Brazil where the author draws on empirical experiences in Amazonia region such as in Marajo Island, Tapajos-Arapiuns, Maripa, Jamaragua, Maguari, Silves, Novo Airao, and in the northeast region of the country,...

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