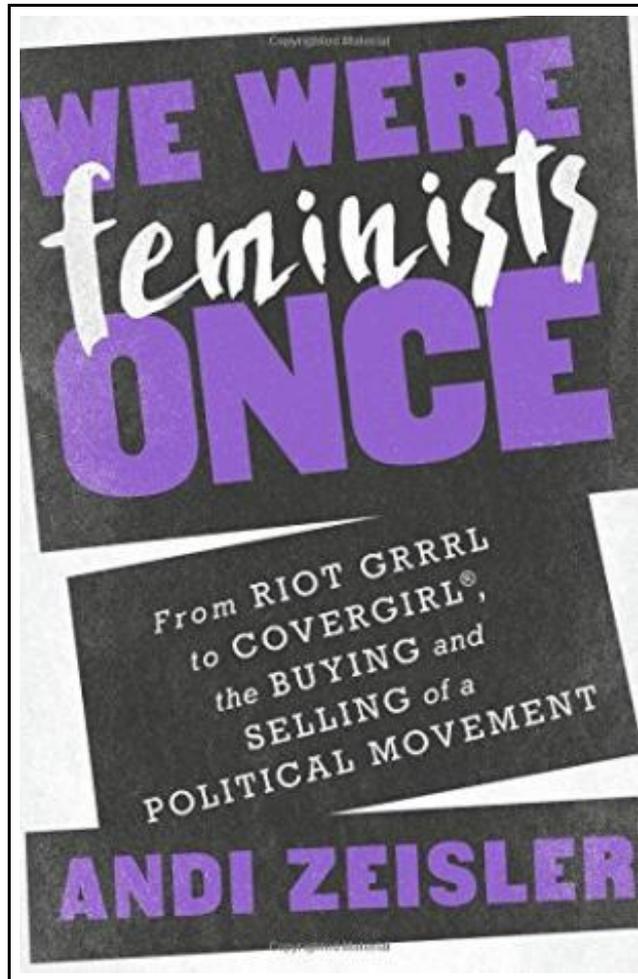


## We Were Feminists Once: From Riot Grrrl to Covergirl(R), the Buying and Selling of a Political Movement (Hardback)



Filesize: 2.93 MB

### **Reviews**

*A really awesome book with lucid and perfect information. Of course, it is actually play, nonetheless an amazing and interesting literature. You are going to like just how the article writer create this ebook.*

*(Nakia Toy Jr.)*

## **WE WERE FEMINISTS ONCE: FROM RIOT GRRRL TO COVERGIRL(R), THE BUYING AND SELLING OF A POLITICAL MOVEMENT (HARDBACK)**



To read **We Were Feminists Once: From Riot Grrrl to Covergirl(R), the Buying and Selling of a Political Movement (Hardback)** eBook, remember to refer to the link under and download the document or get access to additional information that are in conjunction with WE WERE FEMINISTS ONCE: FROM RIOT GRRRL TO COVERGIRL(R), THE BUYING AND SELLING OF A POLITICAL MOVEMENT (HARDBACK) ebook.

The Perseus Books Group, United States, 2016. Hardback. Book Condition: New. 235 x 156 mm. Language: English . Brand New Book. Feminism has hit the big time. Once a dirty word brushed away with a grimace, feminist has been rebranded as a shiny label sported by movie and pop stars, fashion designers, and multi-hyphenate powerhouses like Beyonce. It drives advertising and marketing campaigns for everything from wireless plans to underwear to perfume, presenting what s long been a movement for social justice as just another consumer choice in a vast market. Individual self-actualization is the goal, shopping more often than not the means, and celebrities the mouthpieces. But what does it mean when social change becomes a brand identity? Feminism s splashy arrival at the center of today s media and pop-culture marketplace, after all, hasn t offered solutions to the movement s unfinished business. Planned Parenthood is under sustained attack, women are still paid 77 percent--or less--of the man s dollar, and vicious attacks on women, both on- and offline, are utterly routine. Andi Zeisler, a founding editor of Bitch Media, draws on more than twenty years experience interpreting popular culture in this biting history of how feminism has been co-opted, watered down, and turned into a gyratory media trend. Surveying movies, television, advertising, fashion, and more, Zeisler reveals a media landscape brimming with the language of empowerment, but offering little in the way of transformational change. Witty, fearless, and unflinching, *We Were Feminists Once* is the story of how we let this happen, and how we can amplify feminism s real purpose and power.

 [Read We Were Feminists Once: From Riot Grrrl to Covergirl\(R\), the Buying and Selling of a Political Movement \(Hardback\) Online](#)

 [Download PDF We Were Feminists Once: From Riot Grrrl to Covergirl\(R\), the Buying and Selling of a Political Movement \(Hardback\)](#)

## Relevant eBooks



### [PDF] Mother Carey s Chickens

Click the web link below to download and read "Mother Carey s Chickens" file.

[Download PDF »](#)



### [PDF] The Birds Christmas Carol

Click the web link below to download and read "The Birds Christmas Carol" file.

[Download PDF »](#)



### [PDF] The Flag-Raising

Click the web link below to download and read "The Flag-Raising" file.

[Download PDF »](#)



### [PDF] Mother Stories

Click the web link below to download and read "Mother Stories" file.

[Download PDF »](#)



### [PDF] Homespun Tales

Click the web link below to download and read "Homespun Tales" file.

[Download PDF »](#)



### [PDF] Music for Children with Hearing Loss: A Resource for Parents and Teachers

Click the web link below to download and read "Music for Children with Hearing Loss: A Resource for Parents and Teachers" file.

[Download PDF »](#)