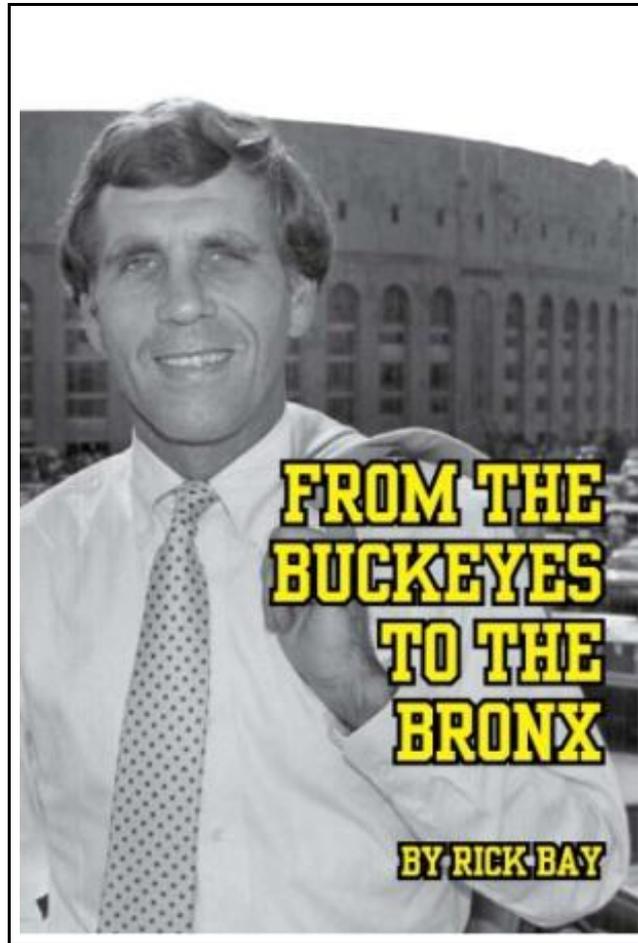


From the Buckeyes to the Bronx



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****.Rick Bay was a sports executive for 25 years in both collegiate and professional sports and he has the battle scars to prove it. He has been the athletics director at the University of Oregon, The Ohio State University, the University of Minnesota and San Diego State University. He also worked for George Steinbrenner as the Chief Operating Officer for the New York Yankees, and was the President of the Cleveland Indians. This is the story of his first three jobs in sports administration. The journey begins with Rick s baptism at Oregon when the school was on NCAA probation, losing in football and playing Bingo at halftime of its basketball games to raise enough money to paint the gym. He had to add a surcharge to football ticket prices to fix the sewer system in the stadium. It was a time when the Ducks were doing so poorly the faculty senate questioned the school should remain in the Pac-10. Then comes Rick s surprising move to Ohio State, where Woody Hayes wondered how the Buckeyes could hire a Michigan guy. Both football coach Earle Bruce and basketball coach Eldon Miller were on the hot seat when Rick arrived, prompting Buckeye alum Jack Nicklaus to ask him when he was going to get rid of them. Later, despite threats from a university trustee to have him fired, Rick declared Cris Carter ineligible for his senior season, after it was revealed that the All-American had accepted money from an agent. Shockingly, Rick resigned in protest when, the Monday before the Michigan game, the president fired football coach, Earle Bruce, against his recommendation. Finally, Rick recounts his 100 days as...



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