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Reviews

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(Dr. Teagan Beahan Sr.)*

MANAGING PROJECTS (MIXED MEDIA PRODUCT)



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Delta Publishing, United Kingdom, 2012. Mixed media product. Book Condition: New. 296 x 208 mm. Language: English . Brand New Book. International Management English is a ground-breaking new series developed by York Associates, who have been preparing professionals for international work for over 30 years. The series covers four key aspects of international business operations: Leading People, Managing Projects, Managing Change and Working Virtually. Managing Projects deals with the challenges facing those who run or take part in international projects, covering all aspects of communication and people management from the initial kick-off meeting to closing the project. Managing Projects contains eight units, focusing on: International project challenges; Getting it right from the start; Managing people in projects; Keeping projects on track; Building better communication; Dealing with conflict; Marketing the project; and Finishing successfully. In every unit Managing Projects provides comprehensive training in the skills proven to be necessary to communicate successfully in the world of international business: relevant language skills, communicative ability, people management skills and intercultural competence. This training is delivered through extensive speaking and listening activities, professional input, skills practice, intercultural awareness-raising and case study discussions. In addition the book provides: an audio CD; a learning diary; a needs analysis; unit-by-unit glossaries of key words and phrases; tips for more effective language learning and how to improve performance at work; and the opportunity to develop a personal action plan.



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