



The Principles of Modern Web Design

By Phd Dr Ebenezer a Robinson

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The chapters in this book introduces readers to the basic principles of Web graphics and Web design. The concepts are related to Web graphics, including basic graphic elements and principles of design and creative strategies for developing effective Web-site graphics. These include graphic file formats, preparation of graphics for the Web, and site organization. Readers will be able to develop skills for the integration of graphics into Web pages and gain an understanding of the value of graphics as an Internet marketing element.

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